



Follow the yellow brick road to Liberal, Kansas!



There, you will find a welcoming community and an active spirit of giving. Among the many charitable activities in the area, you'll discover a special initiative aimed at bringing comfort to children undergoing chemotherapy treatment.

FRIDAY, APRIL 11TH 6:30 P.M.
SEWARD COUNTY COMMUNITY COLLEGE

SATURDAY, APRIL 12TH 9:00 (REGISTER 8:00-9:00)
LIBERAL CONFERENCE CENTER



Come join in the fun! Meet new Lions! Learn tons! Help bring a smile to children battling cancer with your donation of items for our Cancer Bags.

Lions have hearts of gold, so let's come together to help our children and learn new ways to help others through the power of communication, caring and commitment.

Lions District K17-K Convention News
April 11th & 12th



AGENDA

**FRIDAY, APRIL 11TH: 6:30 p.m. Seward County Community College
1801 N. Kansas Avenue (Look for the Lions Flag)**

**Meet and Greet
International Director Guy Hollander and Lion Carol**

Evening Meal

Meet a Liberal Pancake Race Winner!
Learn all about the race against Olney, England
RACE FOR PRIZES!

DRESS UP AS A WIZARD OF OZ CHARACTER
This has been a great way to have fun.
There will be multiple prizes for the best costume!!



Lions District K17-K Convention News

April 11th & 12th



AGENDA

**SATURDAY, APRIL 12TH: Liberal Conference Center
503 Hotel Drive (Look for the Lions Flag)**

8:00 a.m. – 9:00 a.m.

Registration

9:00 a.m. – 9:30 a.m.

Welcome, Introductions and Voting

9:40 a.m. – 10:30 a.m.

Introducing New Fund-Raising Ideas to Your Club

All the way from the East Coast to Hugoton Kansas, Lion Beth Settlemyer will talk about bringing a new and very successful idea to Hugoton Lions.

10:40 a.m. – 11:30 a.m.

Marketing Your Club to the Community

District A Governor Elect Irene Haws shares her knowledge in marketing to help you enhance community involvement in your Lions Club.

10:40 a.m. – 11:30 a.m.

Learn the Lions Portal

Bring your laptop for training on all aspects you need to master using the new Lions Portal. You will be guided through the software and can work along with the presenters. Ask all the questions you need to master portal entry and maintenance.

11:30 a.m. – 12:30 p.m.

Auction with Miss Kansas!

Bring your auction basket, new items and goodies to be auctioned off with proceeds going to fund the Children's Cancer Bags.

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12:30 a.m. – 1:30 p.m.
Lunch and Peace Poster Presentations
Lunch Speaker: Miss Kansas 2024

1:30 p.m. – 1:15 p.m.
Guest Speaker ID Guy Hollander

1:15 p.m. – 3:00 p.m.
Awards

3:00 p.m. – 3:30 p.m.
Q & A with ID Guy, DG Diana, VDG Lou, VDG Jeremy

Please sign up ASAP to get food ordered for this special event



Examples of Cancer Bags given to area children

Each bag has all the main items used while going through chemotherapy. In addition, they contain coloring books (adult or child level) and a stuffed Lion with a shirt that has our logo and says "Fight Like a Lion on the front. If we know specifics on the child, we add special items we know they will like. The bag is given to the club requesting it to present to the family from the local club.

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Lions 17-K Kids Chemo Care Bag Project



We are running low on supplies for our chemo Bags. These bags are given to clubs for them to give to families with children battling cancer. We start with the basics listed below and the club can add items to personalize it for the child receiving treatment.

Can your club or you help? Please bring your donations to the District Convention in April. If you would like to send a donation instead, please make the check out to Lions District 17-K and mail to Diana Baumann 2005 Northglen Ln. Hays, KS. 67601



Fluffy Blankets or Kids Blanket+

Fluffy Socks

Hard Candy

Cocoa Butter Lotion

Hand Sanitizer, preferably scent tree

Coloring Books with a full set of Crayons

Adult Coloring Books with Colored Pencils

Crossword/Sudoku Books with Pens

Water Bottle and Sippy Cup

Cards/Small Games

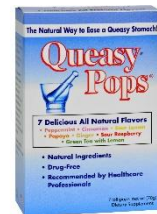
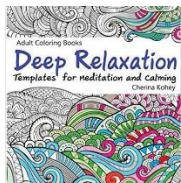
Toiletries (Include toothbrush for child and second for parent)

Small Special Notebook and Pen

Burt's Bees Lip Gloss

Books

Queasy Pops (Dillons)



DG Diana has donations for bags and stuffed Lions for the project.

Thank you all for making a difference! Most of us know of families going through this right now.

15,000 children in the USA will be diagnosed with cancer this year.

HOTEL ROOMS

Register Early!

FAIRFIELD INN
501 Hotel Dr.
620-624-1200

Next to the Conference Center. We have 40 rooms blocked off at a rate of \$104. **Ask for the Lions Club Block to get the discount.** These will only be blocked off for a short time so book your room soon.

Other Hotels Close By:
Hampton Inn Hotel & Suites
508 Hotel Dr.
620-604-0699

Holiday Inn
412 Ziegler Ave.
620-624-2485



PURCHASE LIONS DISTRICT 17-K SHIRTS ONLINE

Polo shirts will have Lions Logo and say Kansas Lions District 17-K. Shirt on left is \$40 and shirt on right is \$35.



Please remove bottom form and present when registering

DELEGATE CERTIFICATION FORM - 2025 17-K DISTRICT CONVENTION

CLUB NAME: _____ LION NAME: _____

This certifies that the above-named person is duly elected
___ Delegate _____ Alternate

To the 2025 17-K Lions Convention at Liberal, KS. on April 12, 2025
and Lion is in good standing with their club. The Club President or Sec. attest
to _____

Pres. or Sec. Signature

Delegate / Alternate Signature

A club with 14 or less members has one voting delegate, clubs with 15-24 members two voting delegates, 25-34 =3, 35-44 =4, 45-54 =5, 55-64 =6.

17-K PDG's have one vote, with identification at Registration Desk.

This form must be presented upon registration at the April 12th, 2025 Convention.

Lions District K17-K Convention News

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Welcome ID Guy Hollander & Carol

Edwin Guy Hollander from Lawrenceburg, Kentucky, USA, was elected to serve a two-year term as an international director of Lions Clubs International at the association's 105th International Convention in Boston, Massachusetts, USA, July 7 through July 11, 2023.

Director Hollander is fully retired after more than 20 years of professional service in the field of environmental chemistry. Prior to his retirement he served as the organic preparation supervisor for the Natural Resources Cabinet of the State of Kentucky.

As a member of the ***Lawrenceburg Lions Club since first joining in 1995***, Director Hollander has always worked to help his community with the knowledge, resources and enthusiasm that Lions are well known for.

He has held several offices within the association including district information technology chairperson and multiple district public relations & Lions information chairperson. He is an executive board member for the Kentucky Eye Foundation for which he has also held every office through president.

In recognition of his service to the association, he has received numerous awards including an **International President's Leadership Award. He is also a Progressive Melvin Jones Fellow.**

In addition to his Lions activities, ***Director Hollander is active in numerous professional and community organizations*** including his past work as county coordinator for the American Radio Relay League. Additionally, his work with 4-H has earned him a Volunteer of the Year Award. He is also a member of the American Chemical Society and certified single engine private pilot.

Director Hollander and his wife of 38 years, Carol B. Hollander, who is also a Lion and a Progressive Melvin Jones Fellow, have two children who are both members of the Lawrenceburg Lions Club.

Director Hollander ***prefers to be called "Guy" by his friends and fellow Lions.***

Welcome ID Guy and Lion Carol. We look forward to you joining us in Kansas. Thank you in advance for your time to travel our direction.



Marketing Your Club to the Community
Irene Haws, Session Facilitator

With a vibrant career spanning over three decades, Irene Haws is a true marketing dynamo! Her journey has been fueled by a passion for creativity and a knack for problem-solving. Whether she’s crafting eye-catching campaigns, designing sleek websites, or diving into analytics, Irene brings energy and innovation to everything she does. As a graduate of the American Banking Association’s “Marketing in Banking” course, she’s a powerhouse of knowledge, always eager to grow and tackle new challenges.

Current Responsibilities:

At Fidelity State Bank & Trust Co., Irene wears many hats—and wears them well.

- Strategizing and executing memorable marketing campaigns.
- Keeping the company’s website fresh, functional, and fabulous.
- Spinning scripts for TV and radio commercials that grab attention.
- Showcasing customer stories through engaging testimonials.
- Designing graphics that pop across digital platforms and on lobby signage.
- Breaking down complex data into actionable insights for leadership.

Business owner, freelance design business

I-Design Graphic Services was started by Irene Haws in 1999. Customers that have been working with her over the years rely on her experience in advertising consulting, printing services, promotional products, decorated apparel, social media marketing and website design skills to help them to market their business, promote fundraising events, and provide operational supplies.

From direct-mail campaigns, email campaigns and Gala Fundraising Events she is a great resource for marketing.

By attending the ***Marketing Your Club*** session you will learn the importance of marketing your club and how to access resources to help you create an impactful marketing campaign.

Return home with information you can incorporate immediately plus, resources on how to access ready to use templates to market Your Lions Club to your community, promote events and provide opportunities for recruiting new members, while keeping current members engaged.

Handouts and reference materials will be provided with Step-by-Step guidance on where to find and download free templates that you can use to get started right away!

Miss Kansas



Alexis Smith, Miss Kansas 2024, is a graduate of Newman University with a Bachelor of Science in Nursing. As a dedicated cardiothoracic intensive care nurse and second-generation healthcare professional, Alexis brings her passion for service into her role as Miss Kansas. Her community service initiative, *Respect Reclaimed: Advocating for Healthy Relationships*, aims to raise awareness about unhealthy and abusive relationships. Through her work, she educates individuals on recognizing the signs of various forms of abuse and emphasizes the importance of practicing healthy relationship behaviors.

A multifaceted individual, Alexis is also a former Division I cheerleader and a ventriloquist. She is a spokesperson for the *National Domestic Violence Hotline* and a content provider for the *One Love Foundation*, reinforcing her dedication to ending intimate partner violence. Her viral on-stage response at the 2024 Miss Kansas competition catapulted her into the national spotlight, with appearances on *Good Morning America*, *People Magazine*, the *New York Times* and other media platforms across the country. She continues to use her platform to inspire change and create a safer, more informed community.

Miss Kansas travels throughout the state working closely with the Kansas Department of Wildlife & Parks, Kansas Department of Transportation, Lead For America and the Wichita Family Crisis Center. Through her involvement in the Miss Kansas Organization, Alexis has been awarded over \$20,000 in cash scholarships through the Miss Kansas competition to apply toward her education. Alexis represented Kansas at the 2025 Miss America Competition in January of 2025. She performed ventriloquism for her talent and competed with 51 other young women nationwide.

For information on booking Miss Kansas for your event, please email bookings@misskansas.org. You can follow Alexis on social media @missamericaks, @missalexissmith on Facebook and Instagram.